



**Glyndola Massenburg-Beasley**, daughter of Zollie Massenburg, US Army Veteran and Betty Doretha Massenburg, the first African American female principal for Durham Public Schools is a product of Durham Public Schools, North Carolina Central University and graduate of the University of San Francisco.

Described by her peers as reliable, committed and an industry leader, she decided to run for county commissioner because of her strong desire to see Durham working collectively for all. Massenburg-Beasley says the campaign “ Is Not About Her” but about assuring all Durham citizens are considered when making decisions.

Massenburg-Beasley worked 18 years in corporate and retail banking and 25 years as President and CEO for a HUD approved comprehensive housing counseling non-profit. She has seen the impact of economic insecurity, wealth inequality and foreclosure converge on Durham households and communities. Massenburg-Beasley says “ the basic needs of people must be met as the first priority for Durham”. We must invest in Durham’s Human Capital.

## **EDUCATION**

Carrying on the legacy of her mother, Massenburg-Beasley believes that if we accept the notion that potential exists in every young person, then we must accept the challenge to provide them with the opportunity to not only discover that potential but also develop them to realize it.

## **EMPLOYMENT**

A former Vice President for the City of Durham's Workforce Development Board, Massenburg-Beasley feels strongly that definite and positive action is needed to provide jobs and livable wages for Durham residents.

## **ECONOMIC SECURITY**

Massenburg-Beasley leads the financial literacy sub-committee for the mayor's poverty reduction finance committee which presents the opportunity for her to educate low and moderate income individuals and families about financial capability, homeownership, accumulating assets and creating wealth.

## **INCLUSIVE GROWTH**

Massenburg-Beasley believes in "Inclusive Growth", which allows for both the pace and pattern of growth to be addressed together.

## **NOTABLE ACCOMPLISHMENTS**

When asked, Massenburg-Beasley describes:

Selected to participate in the U. S. Secretary of Treasury's Business Roundtable and the opportunity to voice grassroots successes and challenges fueled her desire and ability to represent the masses.

Collaborating with the NC Department of Commerce to assist NC residents devastated by Hurricane Floyd was one of her greatest challenges and accomplishments. Assigned 30 counties, she spearheaded grassroots efforts for the recovery of more than 11,000 North Carolinians.

Voted by peers to serve as President for the North Carolina Association of Housing Counselors for more than eight years, Massenburg-Beasley trained hundreds of housing counselors in North Carolina and across the country.

Serving as board member for the Greater Durham Chamber of Commerce and President for the Durham Business and Professional Chain (DBPC) assisting minority professionals and businesses to create and sustain their businesses, and compete in the broader marketplace was humbling.

Additionally while serving as President for the DBPC nurturing a partnership with SAS Institute that provided support for the African American male Rites of Passage program is noteworthy and memorable.

Under the leadership of Massenburg-Beasley more than 400 NC homeowners have successfully saved their home from foreclosure.

While she is a listener, she is listening with compassion, experience and wisdom.

***A WOMAN OF ACTION, WORKING FOR THE BETTERMENT OF ALL.***